



Natural Health Practitioners of Canada
Praticiens de la Santé Naturelle du Canada

NHPC 2025 CONFERENCE

SPONSORSHIP OPPORTUNITIES



FORWARD THINKERS
JUNE 13 & 14, 2025
VIRTUAL

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ABOUT THE NHPC

The Natural Health Practitioners of Canada (NHPC) is Canada's holistic health association, representing a thriving network of over 7,000 dedicated practitioners. With recognition of more than 60 holistic health practices — including massage therapy, reflexology, reiki, and Thai massage — NHPC is at the forefront of advancing holistic wellness across the nation.

Our mission is to:




- ✓ **Amplify awareness** of holistic health in today's evolving wellness landscape
- ✓ **Uphold excellence** by strengthening professional standards for holistic practitioners
- ✓ **Empower Canadians** with knowledge and access to holistic treatments for better health and well-being

ABOUT THE 2025 CONFERENCE

A Premier Virtual Event for Holistic Health Leaders

Mark your calendars for **June 13 to 14, 2025**, as we virtually bring together highly skilled holistic health professionals in Canada for an inspiring and interactive virtual experience. The NHPC Conference is a must-attend event, attracting **300+ engaged delegates** eager to connect, learn, and elevate their practice.





This highly anticipated event offers:

-  **World-class speakers** – Thought leaders and experts sharing cutting-edge insights
-  **Professional growth** – Exclusive workshops and education sessions tailored for practitioners
-  **Valuable networking** – Meaningful connections with industry leaders, peers, and key decision-makers

WHY PARTNER WITH THE NHPC

Position Your Brand at the Heart of Canada's Holistic Health Industry

Sponsoring the 2025 NHPC Conference offers an exclusive opportunity to showcase your brand to a powerful, engaged audience in the booming holistic health sector.

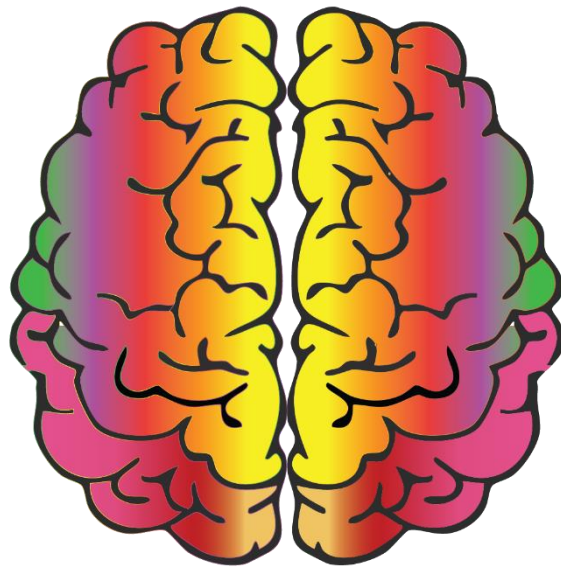
-  **Reach an Elite Audience of 7,000+ holistic health professionals** who are passionate about quality products and services
-  **Strengthen Your Brand Authority and Credibility** by aligning with a trusted name in holistic health
-  **Engage with Decision-Makers** who actively influence client choices and industry trends
-  **Expand your Market and Showcase Your Commitment to Wellness** by positioning your brand directly in front of your ideal customers as a leader in holistic health

By partnering with the NHPC Conference, you're not just promoting your brand, you're investing in a powerful platform that fosters industry growth, innovation, and meaningful connections. Secure your sponsorship today and become a driving force in the future of holistic health!

2024 CONFERENCE GALLERY



SPONSORSHIP OPPORTUNITIES



NHPC'S 2025 CONFERENCE SPONSORSHIPS

Elevate Your Brand & Connect with Canada's Leading Holistic Health Professionals

Gain premium visibility, show your commitment to wellness, and engage with a highly targeted audience of holistic health practitioners at the 2025 NHPC Virtual Conference. Choose from exclusive sponsorship opportunities designed to maximize your impact and return on investment.

SPONSORSHIP BENEFITS AT NHPC'S 2025 CONFERENCE	GOLD \$5,000 (1 available)	SILVER \$3,000 (1 available)
Prime Logo Placement Featured prominently on our online registration website	✓	✓
Exclusive Social Media Spotlight One (1) dedicated sponsor feature across our social media platforms	✓	✓
Video Showcase Up to 1 minute and 30 seconds of video airtime, featured on our conference registration website	✓	
Full Conference Access Conference passes to experience everything the event has to offer	2 full conference passes	1 full conference pass
Extended Brand Visibility Digital banner advertisement on NHPC Website (750px wide by 100px high, .jpg file type)	Advertisement for 3 Months	Advertisement for 1 Month

Submission deadline for Sponsors to provide content to NHPC: One (1) week from date of completed registration

THIS IS MORE THAN A SPONSORSHIP — IT'S A STRATEGIC PARTNERSHIP

OTHER CONFERENCE SPONSORSHIP OPPORTUNITIES

OTHER CONFERENCE SPONSORSHIP OPTIONS	
<p>Conference Grand Prize Sponsorship \$2,500 (1 available)</p>	<p>Be at the center of excitement as the official sponsor of the Conference Grand Prize. Your brand will receive premium visibility throughout the conference and during the winner's announcement.</p> <ul style="list-style-type: none"> ✓ Branded Prize Draw – Sponsor a grand prize or provide a product/service from your organization ✓ Special Recognition – Acknowledgment during the video announcement of the grand prize winner (post-conference) ✓ Social Media Spotlight – One (1) dedicated sponsor feature ✓ Logo Placement – Displayed on the conference registration website
<p>Virtual Lunch Sponsorship \$2,000 (4 available)</p>	<p>Become a sponsor of one of our Virtual Lunch Sessions — an engaging gathering where top-tier health professionals connect while enjoying their virtual lunch. This prime opportunity puts your brand at the forefront, ensuring high visibility with a highly skilled audience.</p> <ul style="list-style-type: none"> ✓ Exclusive Prize Draw – Sponsor a giveaway during one of the virtual lunch breaks ✓ Special Recognition – Acknowledgment during the prize winner announcement video ✓ Exclusive Promotional Access – Provide virtual links to promotional materials inside our virtual swag bags ✓ Logo Placement – Displayed on our conference registration website
<p>Virtual Workshop Sponsorship \$1,500 (12 available)</p>	<p>Position your brand alongside thought leadership and professional development by sponsoring a conference session.</p> <ul style="list-style-type: none"> ✓ Exclusive Session Sponsorship – Your brand will be associated with one of our world-class virtual sessions featuring a renowned presenter ✓ Special Recognition – Acknowledgment in the session's introduction ✓ Logo Placement – Featured on the conference registration website
<p>Early Bird Draw Prize Sponsorship \$1,000 (2 available)</p>	<p>Support early registration while gaining premium exposure through our exclusive Early Bird Prize Draw.</p> <ul style="list-style-type: none"> ✓ Branded Prize Draw – Sponsor a 1-year free NHPC membership as an incentive for early registrants ✓ Special Recognition – Acknowledgment during the video announcement of the Early Bird winner ✓ Logo Placement – Featured on the conference registration website
<p>Social Media Spotlight Sponsorship \$800 (2 available)</p>	<p>Amplify your brand's presence across NHPC's social media platforms, reaching a highly engaged audience of holistic health professionals.</p> <ul style="list-style-type: none"> ✓ Exclusive Social Media Feature – One (1) dedicated sponsor spotlight post ✓ Logo Placement – Featured on the conference registration website

OTHER CONFERENCE SPONSORSHIP OPPORTUNITIES CONTINUED...

OTHER CONFERENCE SPONSORSHIP OPTIONS	
Virtual Swag Bag Sponsorship \$500 (Unlimited)	Promote your brand directly to attendees through our Virtual Swag Bags, a unique way to distribute digital resources and offers. <ul style="list-style-type: none"> ✓ Direct Marketing Access – Include virtual links to promotional materials in our digital swag bags ✓ Logo Placement – Displayed on the conference registration website

REGISTRATION & PAYMENT

Secure Your Sponsorship Today

Opportunities are limited and available on a first-come, first-served basis. Don't miss this chance to position your brand at the forefront of holistic health and wellness.

Ready to maximize your impact? [Complete your sponsorship registration today!](#)

REGISTER AS A SPONSOR

If you prefer to pay by cheque, please reach out to our team at events@nhpcanada.org for further instructions.

Logo and Promotional Contents Submission Deadline: One (1) week from date of completed registration

Sponsorship Deadline to Register: April 30, 2025

WE LOOK FORWARD TO YOUR PARTNERSHIP

